

BY EMAIL

22nd July 2020

Dear Prince Sultan University,

Emerald Publishing Limited and Prince Sultan University: collaboration as knowledge partners in support of the GSPN initiative

We are pleased to confirm our recent agreement to collaborate with you in your initiative, Global SME Policy Network (GSPN), as described at <https://www.psu.edu.sa/global-sme-policy-network>.

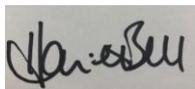
You have agreed that you will introduce us as your Knowledge Partner for the GSPN initiative. As your Knowledge Partner, we will support you with marketing and PR activities. We will collaborate on these activities to ensure they are mutually beneficial for both of us, and the GSPN initiative.

We agree that we may each use the other's name and logo on our respective websites and/or in marketing or promotional materials in support of the GSPN initiative and for the period of this collaboration only. We will each comply with any reasonable instructions in relation to any use of the other's logo and either of us may revoke these rights granted on written notice if we reasonably believe that the other's exercise of such rights are having a negative impact on our goodwill or reputation.

This arrangement will be in place for 12 months from the date of this letter, save that either party may withdraw from the arrangement by giving notice in writing. The parties may discuss an extension to this collaboration by written agreement.

Please indicate your agreement to the contents of this letter by signing and dating below.

Yours faithfully



Harriet Bell
Director
Emerald Publishing Limited

I confirm agreement to the content of this letter on behalf of Prince Sultan University

Signed:



Name: Dr Mohammad Nurunnabi

Position: GSPN Initiative Leader

Date: September 4 2020

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