





# Dr. Kamilah S. Kamaludin Mr. O.V.A. Faizal

Course Title:	MANAGERIAL CONTROL AND DECISION MAKING
Course Code:	ACC421
Program:	BACHELOR OF SCIENCE IN ACCOUNTING
Department:	ACCOUNTING
College:	COLLEGE OF BUSINESS ADMINISTRATION
Institution:	PRINCE SULTAN UNIVERSITY

# **National Accreditation**



# **International Accreditation**















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#### A. Course Identification

1. Credit hours: 3
2. Course type
a. University College Department X Others
<b>b.</b> Required X Elective
3. Level/year at which this course is offered: Year 4 (Semester 1)
4. Pre-requisites for this course (if any): STRATEGIC COST ANALYSIS (ACC224)
5. Co-requisites for this course (if any): None

#### **6. Mode of Instruction** (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	X	%70
2	Blended		
3	E-learning	X	%30
4	Correspondence		
5	Other (IT applications)		

7. Actual Learning Hours (based on academic semester)

No	Activity	Learning Hours					
Contac	Contact Hours						
1	Lecture	39					
2	Laboratory/Studio						
3	Tutorial	13					
4	Others (Major examinations, Review week)	8					
	Total	60					
Other	Learning Hours*						
1	Study	60					
2	Assignments	15					
3	Library	5					
4	Projects/Research Essays/Theses						
5	Others (specify)						
	Total	80					

<sup>\*</sup> The length of time that a learner takes to complete learning activities that lead to achievement of course learning outcomes, such as study time, homework assignments, projects, preparing presentations, library times

# **B.** Course Objectives and Learning Outcomes

#### 1. Course Description

This is an advanced course that addresses issues related to the production and reporting of accounting information for managerial purposes. Discussion covers issues such as short and long-term decision making, financial and operating control, methods to face competition, compensation issues, and management accounting control system design.

## 2. Course Main Objective

Purpose of this course is to enable students to gain CMA qualification (CMA Part I and Part II) upon completion of this course. This course is a continuation of two other managerial accounting courses, namely, ACC222 and ACC224.

3. Course Learning Outcomes

	CLOs	Aligned PLOs
1	Knowledge:	
1.1	Assess key business factors, and drive value through strategy and	PLO 1.1
	operating plan development, execution and risk management	
1.2	Identify cost drivers, and perform cost modeling to enhance	PLO 1.1
	organizational decision making	
2	Skills:	
2.1	Evaluate cost, process and value management models to manage costs	PLO 2.1
	and improve value creation	
2.2	Appraise various approaches to the performance measurement and	PLO 2.1
	control of organisations.	
3	Competence:	
3.1	Evaluate ethical issues in management accounting.	PLO 3.1
3.2	Ability to communicate effectively in written form.	PLO 3.4

	CLOs	SAQF PLOs	AACSB LO	AACSB LG	Level of Instructio n AACSB*
1	Knowledge:				
1.	Assess key business factors, and drive value through strategy and operating plan development, execution and risk management	PLO 1.1	LO 1.1	LG1	M
1.	Identify cost drivers, and perform cost	PLO 1.1	LO 1.1	LG1	M
2	modeling to enhance organizational decision making				
2	Skills:				
2. 1	Evaluate cost, process and value management models to manage costs and improve value creation	PLO 2.1	LO 2.1	LG2	M
2.	Appraise various approaches to the	PLO 2.1	LO 2.1	LG2	M
2	performance measurement and control of organisations.				
3	Competence:				
3. 1	Evaluate ethical issues in management accounting.	PLO 3.1	LO 3.1	LG3	M
3. 2	Ability to communicate effectively in written form.	PLO 3.4	LO 5.2	LG5	M

## **Note: AACSB:** I = Introduced; R = Reinforced; M = Mastery

# **C.** Course Content

		CLO	Align	ment wi	th prof	essional	qualifi	cation	
N o	List of Topics	alignment	A C C A	IC A E W	CI M A	CI PF A	AI A	C M A	Contact Hours
1	<ul> <li>Strategic Planning</li> <li>Analysis of External and Internal Factors Affecting Strategy</li> <li>Long-Term Missions and Goals</li> <li>Alignment of Tactics with Long-Term Strategic Goals</li> <li>Strategic Planning Models and Analytical Techniques</li> <li>Characteristics of Successful Strategic Planning Process</li> </ul>	CLO 1.1	APM	BST SBM	P3 E3	SPD		Part I	3
2	Forecasting Techniques  Regression Analysis  Learning Curve Analysis  Expected Value	CLO 1.2	MA			MA	Pape r9	Part 1	3
3	<ul><li>Overhead Costs</li><li>Allocation of Service</li><li>Department Costs</li></ul>	CLO 1.2			P1	MA		Part I	3
4	<ul> <li>Pricing</li> <li>Pricing Methodologies</li> <li>Target Costing</li> <li>Elasticity of Demand</li> <li>Product Life Cycle Considerations</li> <li>Market Structure Considerations</li> </ul>	CLO 2.1	PM	BST	P2	MA		Part 2	3
5	<ul> <li>Performance Measures</li> <li>Product Profitability         <ul> <li>Analysis</li> </ul> </li> <li>Business Unit Profitability         <ul> <li>Analysis</li> </ul> </li> <li>Customer Profitability</li> <li>Analysis</li> <li>Return on Investment</li> </ul>	CLO 2.2	APM	SBM	P2		Pape r 12	Part I	6

	Residual Income								
	<ul> <li>Investment Base Issues</li> </ul>								
	<ul> <li>Key Performance Indicators</li> </ul>								
	(KPI's)								
	<ul> <li>Balanced Scorecard</li> </ul>								
	Costing Systems	CLO 2.1	PM		P2			Part	
6	<ul><li>Life-Cycle Costing</li></ul>	CLO 2.1	I IVI		Γ Δ			I	3
	Supply Chain	CLO 2.1		BST	E1		Pape	Part	
	Management		APM				r 12	I	
	<ul> <li>Lean Manufacturing</li> </ul>		PM						
	<ul> <li>Enterprise Resource</li> </ul>								
7	Planning (ERP)								6
	<ul> <li>Theory of Constraints and</li> </ul>								
	Throughput Costing								
	<ul> <li>Capacity Management</li> </ul>								
	and Analysis	OT O C 1	4.77.5	D.C.	D2		D	D.	
	Business Process Improvement	CLO 2.1	APM PM	BST	P2		Pape r 12	Part I	
	<ul> <li>Value Chain Analysis</li> </ul>		1 171				1 12	1	
	<ul> <li>Value-Added Concepts</li> </ul>								
	<ul> <li>Process Analysis</li> </ul>								
8	Activity-Based Analysis								6
	<ul> <li>Continuous Improvement</li> </ul>								-
	Concepts								
	<ul> <li>Best Practice Analysis</li> </ul>								
	• Cost of Quality Analysis								
	<ul> <li>Efficient Accounting Processes</li> </ul>								
	Investment Decisions	CLO 1.2	APM		P2	MA		Part	
9	<ul><li>Capital Budgeting Process</li><li>Capital investment analysis</li></ul>							2	3
	methods	OY O S		<b>.</b>		a ~ -:		-	
	Ethical considerations for management accounting,	CLO 3.1	APM	MI BST	E1 E2	SCS		Part 2	
	financial management			וטע	E3				
	professionals and the								
10	organizations.								3
	• IMA's Statement of								
	Ethical Professional Practice IMA's								
	Statement of Ethical								

	Professional				
	Practice				
-	Fraud triangle				
-	Evaluation and				
	resolution of ethical				
	issues				
•	IMA's Statement on				
	Management				
	Accounting,				
	"Values and Ethics:				
	From Inception to				
	Practice"				
•	Ethical leadership				
•	Legal compliance				
•	Responsibility for				
	ethical conduct				
•	Total				39

# D. Teaching and Assessment 1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	<b>Teaching Strategies</b>	<b>Assessment Methods</b>
1.0	Knowledge		
1.1	Assess key business factors, and drive value through strategy and operating plan development, execution and risk management	Lectures and case studies	Major exam and case studies analysis and presentation
1.2	Identify cost drivers, and perform cost modeling to enhance organizational decision making	Lectures, tutorial and in class exercises	Online quizzes, major exam, final exams, individual assignments and homework
2.0	Skills		
2.1	Evaluate cost, process and value management models to manage costs and improve value creation	Lectures, tutorial and in class exercises	Online quizzes, major exams, final exams, individual assignments and homework
2.2	Appraise various approaches to the performance measurement and control of organisations.	Lectures, tutorial and in class discussions	Major exams, case studies, final exams
3.0	Competence		
3.1	Evaluate ethical issues in management accounting.	Case studies	Group assignment and presentation
3.2	Ability to communicate effectively in written form.	Case studies	Group assignment

#### 2. Assessment Tasks for Students

#	*Assessment task	Week Due	Percentage of Total Assessment Score
1	Assignments, Quizzes, Homework, Case studies	Continuous	20%
2	Major I exams	9	20%
3	Major 2 exams	13	20%
4	Final Exam	16	40%

<sup>\*</sup>Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.)

E. Student Academic Counseling and Support

Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice:

6 office hours weekly are allocated for students' consultation. (4 office hours and 2 academic advising hours)

## F. Learning Resources and Facilities

1.Learning Resources

1.L'carming Resources		
Required Textbooks	CMA Excel Learning System Exam Review, Part I and II (2020 edition), 9781119519805	
Essential References Materials	<ol> <li>Management Accounting Research</li> <li>Journal of Accountancy</li> <li>Management Accounting Quarterly</li> <li>IMA Educational Journal</li> <li>Professional magazines - Strategic Finance</li> <li>Professional accounting bodies' websites (e.g. IMA websites, CMA websites) (State some specific accounting journals - discipline related)</li> </ol>	
Electronic Materials	Moodle (LMS), E-learning resources from IMA (include link here) <a href="https://www.imanet.org/cma-certification/getting-started/cma-resources?ssopc=1">https://www.imanet.org/cma-certification/getting-started/cma-resources?ssopc=1</a>	
Other Learning Materials	Other textbooks titles to be included here	

#### 2. Facilities Required

Item	Resources	
Accommodation Classrooms, laboratories, demonstration) (.rooms/labs, etc	Classroom with 25 seating capacity	
Technology Resources AV, data show, Smart Board, software, etc) (.	<ul> <li>Smartboard (Overhead projector and Screen)</li> <li>Whiteboard</li> <li>LMS, Google Meet</li> </ul>	

	CMA Learning Resources
Other Resources  Specify, e.g. if specific laboratory) equipment is required, list requirements or (attach a list	Laptop

## **G.** Course Quality Evaluation

Evaluation Areas/Issues	Evaluators	<b>Evaluation Methods</b>
Effectiveness of teaching and	Course leader	Direct assessment –
assessment		Classroom observation
		Indirect assessment -
	Program leaders	Course Evaluation Survey
Extent of achievement of	Faculty	Direct assessment –
course learning outcomes		Academic assessment (AOL)
		Rubrics assessment
		Indirect assessment
		Course Evaluation Survey
Quality of learning resources	Student	Indirect assessment
		Course Evaluation Survey
Action Plan continuity	AOL Committee and course	AOL Report
(Closing the loop)	leaders	AOL Report

**Evaluation areas** (e.g., Effectiveness of teaching and assessment, Extent of achievement of course learning outcomes, Quality of learning resources, etc.)

Evaluators (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify)

**Assessment Methods** (Direct, Indirect)

# **H. Specification Approval Data**

Council / Committee	Department of Accounting Council
Reference No.	
Date	Feb 14, 2021