



Course Specifications

Course Title:	Capital Financing and Investment
Course Code:	FIN360
Program:	B.Sc. in Finance
Department:	Finance
College:	College of Business Administration
Institution:	Prince Sultan University

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A. Course Identification

1. Credit hours: 3 hours
2. Course type a. University <input type="checkbox"/> College <input type="checkbox"/> Department <input checked="" type="checkbox"/> Others <input type="checkbox"/> b. Required <input checked="" type="checkbox"/> Elective <input type="checkbox"/>
3. Level/year at which this course is offered: Undergraduate/ Year 3 or 4
4. Pre-requisites for this course (if any): FIN301 – Principles of Finance
5. Co-requisites for this course (if any): -

6. Mode of Instruction (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	45	100
2	Blended		
3	E-learning		
4	Correspondence		
5	Other		

7. Actual Learning Hours (based on academic semester)

No	Activity	Learning Hours
Contact Hours		
1	Lecture	43
2	Laboratory/Studio	
3	Tutorial	
4	Others (specify) - exams	2
	Total	45
Other Learning Hours*		
1	Study	45
2	Assignments	
3	Library	
4	Projects/Research Essays/Theses	15
5	Others (specify)	
	Total	60

* The length of time that a learner takes to complete learning activities that lead to achievement of course learning outcomes, such as study time, homework assignments, projects, preparing presentations, library times

B. Course Objectives and Learning Outcomes

<p>1. Course Description</p> <p>The purpose of the course is to discuss the essential questions in financial management, which need to be addressed by financial managers, which complements students' earlier exposure to the basic finance understandings in the introductory finance class. Topics discussed include risk and return analysis, cost of capital, capital structure theories, dividend policy, financial planning, working capital management, and other topics, which may include financial risk management and international finance.</p>
<p>2. Course Main Objective</p> <p>The objective of the course is to discuss the essential questions in financial management, which include risk and return analysis, cost of capital, capital structure theories, dividend policy, financial planning, and working capital management.</p>

3. Course Learning Outcomes

CLOs		Aligned-PLOs
1	Knowledge:	
1.1	Describe concepts, theories and tools in making effective investment, financing and working capital decisions	PLO1
2	Skills :	
2.1	Evaluate proposed investment projects using the discounted cash flow analysis and (stand-alone) risk assessment.	PLO2 & PLO3b
2.2	Estimate the individual cost components, and the weighted average cost of capital.	PLO2, PLO3b & PLO5
2.3	Discuss the implication of the capital structure decisions, from the fundamental and alternative viewpoints.	PLO2, PLO3b & PLO5
2.4	Explain dividend payments and the factors favoring higher and lower pay-out policies.	PLO2 & PLO3b
2.5	Evaluate factors influencing effective working capital decisions.	PLO2, PLO3b & PLO5
2.6	Indicate the ability to work in group settings in solving and analyzing issues and problems related to long-term investment and financing.	PLO3a
2.7	Relate financial decisions to ethical standards	PLO3b
3	Competence:	
3.1	Demonstrate the ability to present ideas and concepts effectively through oral and written communication.	PLO3a, PLO4a & PLO4b

C. Course Content

No	List of Topics	Contact Hours
1	Introduction/Review	3
2	Making Capital Investment Decisions	6
3	Risk and Return	3
4	Cost of Capital	6
5	Financial Leverage	6
6	Capital Structure Policy	3
7	Dividend and Dividend Policy	6

8	Short Term Finance and Planning	3
9	Cash and Liquidity Management	3
10	Credit and Inventory Management	6
Total		45

D. Teaching and Assessment

1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
1.0	Knowledge		
1.1	Describe concepts, theories and tools in making effective investment, financing and working capital decisions	Lectures & Theoretical Discussions	Exams and class discussions
2.0	Skills		
2.1	Evaluate proposed investment projects using the discounted cash flow analysis and (stand-alone) risk assessment.	Lecture, cases, discussion and problem solving	Exams and class discussions
2.2	Estimate the individual cost components, and the weighted average cost of capital.	Lecture, cases, discussion and problem solving	Exams and class discussions
2.3	Discuss the implication of the capital structure decisions, from the fundamental and alternative viewpoints.	Lecture, cases, discussion and problem solving	Exams and class discussions
2.4	Explain dividend payments and the factors favoring higher and lower pay-out policies.	Lecture, cases, discussion and problem solving	Exams and class discussions
2.5	Evaluate factors influencing effective working capital decisions.	Lecture, cases, discussion and problem solving	Exams and class discussions
2.6	Indicate the ability to work in group settings in solving and analyzing issues and problems related to long-term investment and financing.	Problem solving	Project – written and oral presentation
2.7	Relate financial decisions to ethical standards	Lecture, cases, discussion and problem solving	Exams and class discussions
3.0	Competence		
3.1	Demonstrate the ability to present ideas and concepts effectively through oral and written communication.	Problem solving	Project – written and oral presentation

2. Assessment Tasks for Students

#	Assessment task*	Week Due	Percentage of Total Assessment Score
1	Quiz	After completion of some topics	10%-15%
2	Major 1	Between week 5 – 7	20%-22.5%
4	Major 2	Between week 10 – 12	20%-22.5%

#	Assessment task*	Week Due	Percentage of Total Assessment Score
5	Project	Week 14	0-10%
6	Final Examination	10 th May, 2020, Sunday (9.30am -12.30pm)	40%

*Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.)

E. Student Academic Counseling and Support

Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice :

Sunday, Tuesday & Thursday (11am), Monday & Wednesday (9 am)

F. Learning Resources and Facilities

1. Learning Resources

Required Textbooks	Ross, Westerfield, Jordan and Bley, 2016, Fundamental of Corporate Finance , 2nd edition Middle East. Berk, DeMarzo and Harford, 2019, Fundamentals of Corporate Finance , 4 th Global Edition, Pearson.
Essential References Materials	Gitman, Zutter, Elali & Al Roubaie, 2013, Principles of Managerial Finance , Arab World Edition, Pearson Education. Brooks, R.M., 2012, Financial Management: Core Concepts , 2 nd ed., Pearson Education.
Electronic Materials	Moodle, http://www.arabianbusiness.com ; www.google.com/finance ; www.cnbc.com ; tadawul.com.sa; finance.yahoo.com; www.investopedia.com
Other Learning Materials	Business Week, Financial Times, WSJ, Arab News

2. Facilities Required

Item	Resources
Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.)	Enough space and seats to accommodate students.
Technology Resources (AV, data show, Smart Board, software, etc.)	AV, Smart board, Microsoft office and internet connection.
Other Resources (Specify, e.g. if specific laboratory equipment is required, list requirements or attach a list)	Any corporate finance textbooks, or any online references

G. Course Quality Evaluation

Evaluation Areas/Issues	Evaluators	Evaluation Methods
Effectiveness of teaching and assessment	Chair/Associate Chair	Class observation – direct method
Effectiveness of teaching and assessment	Students	Course evaluation

Evaluation Areas/Issues	Evaluators	Evaluation Methods
Extent of achievement of course learning outcomes	Students	Course exit survey – indirect method
Quality of final exam papers	Peer reviewer	Moderation of exam papers

Evaluation areas (e.g., Effectiveness of teaching and assessment, Extent of achievement of course learning outcomes, Quality of learning resources, etc.)

Evaluators (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

Assessment Methods (Direct, Indirect)

H. Specification Approval Data

Council / Committee	<i>Ayubhasaw</i>
Reference No.	AY19/20 – 5 – 192/1
Date	26/3/2020