



Course Specifications (Postgraduate Degree)

Course Title:	Financial Management
Course Code:	FIN550
Program:	MBA
Department:	Finance
College:	Business Administration
Institution:	Prince Sultan University

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A. Course Identification

1. Credit hours: 3
2. Course type <input checked="" type="checkbox"/> Required <input type="checkbox"/> Elective
3. Level/year at which this course is offered: 1 st year
4. Pre-requisites for this course (if any): MBA standing
5. Co-requisites for this course (if any): NA

6. Mode of Instruction (mark all that apply)

No	Mode of Instruction	Contact Hours*	Percentage
1	Traditional classroom	Maximum of 15	Maximum of 33%
2	Blended		
3	E-learning	Minimum of 30	Minimum of 67%
4	Distance learning		
5	Other		

7. Actual Learning Hours (based on academic semester)

No	Activity	Learning Hours
1	Lecture	>45
2	Laboratory/Studio	NA
3	Seminars	NA
4	Others (specify) – Quiz, mid-term and final exams, assignments and project	>15
Total		>60

*Based on a minimum of 10-week online classes to start the new 2nd semester 2020/2021 as instructed by the MoE, which is subject to further announcement/decision.

B. Course Objectives and Learning Outcomes

1. Course Description

Financial management refers to the planning, organizing, directing, and controlling of financial undertakings in a company. It involves managing the financial resources and utilizing them to obtain the highest return per every dollar of investment in an optimum and efficient way, accounting for the element of risk associated with the investments. Keeping in mind the goal of maximizing value, some essential topics required to make the above decisions will be discussed, which include the analysis of financial statements, the concept of time value of money, valuation techniques of financial securities and long-term projects, understanding the relevance of the mixture of debt and equity, the estimation of the cost of capital, and the trade-off between risk and return.

2. Course Main Objective

This course will introduce students to two of the three core activities or decisions in financial management, i.e. capital budgeting, capital structure, and working capital management, keeping in mind the goal of maximizing the shareholders' wealth in making the above decisions.

3. Course Learning Outcomes

Course Learning Outcomes (CLOs)		Aligned PLOs*
1	Knowledge and Understanding	
1.1	Explain financial management and its core elements including its goal and various tools of investing and financing that firms use in order to achieve the objective.	
1.2		
1...		
2	Skills :	
2.1	Analyze firm performance through financial statement analysis and planning.	
2.2	Evaluate investment and financing opportunities using discounted and non-discounted cash flow techniques.	
2.3	Estimate the risk and return associated with an asset or investment.	
	Estimate the cost of individual financing, and the weighted average cost of capital.	
2...		
3	Values:	
3.1	Show the ability to work in group settings in solving and analyzing financial problems.	
3.2	Demonstrate the ability to present ideas and concepts effectively through oral and written communication.	
3.3		
3...		

* Program Learning Outcomes

C. Course Content

No	List of Topics*	Contact Hours
1	Introduction	3
2	Time Value of Money	6
3	Financial Statements and Analysis	6
4	Bond and Stock Valuation	6
5	Capital Budgeting Analysis	9
6	Risk, Return and Security Market Line	6
7	Cost of Capital	3
8	Financial Leverage and Capital Structure Policy	3
9	Long-Term Financial Planning and Growth	3
...		
Total		45

*Based on the required/main textbook

D. Teaching and Assessment

1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
1.0	Knowledge and Understanding		
1.1	Explain financial management and its core elements including its goal and various tools of investing and financing in order to achieve the objective.	Lecture Class discussion Class notes and examples	Quiz Mid-term exam Final exam Individual assignment
...			
2.0	Skills		
2.1	Analyze firm performance through financial statement analysis and planning.	Lecture Class discussion Numerical examples Worksheet examples Practice sets	Quiz Mid-term exam Final exam Case analysis
2.2	Evaluate investment and financing opportunities using discounted and non-discounted cash flow techniques.	Lecture Class discussion Numerical examples Worksheet examples Practice sets	Quiz Mid-term exam Final exam Case analysis
2.3	Estimate the risk and return associated with an asset or investment.	Lecture Class discussion Numerical examples Worksheet examples Practice sets	Quiz Mid-term exam Final exam Case analysis
2.4	Estimate the cost of individual financing, and the weighted average cost of capital.	Lecture Class discussion Numerical examples Worksheet examples Practice sets	Quiz Mid-term exam Final exam Case analysis
...			
3.0	Values		
3.1	Show the ability to work in group settings in solving and analyzing financial problems.	Class discussion Case analysis	Group case analysis
3.2	Demonstrate the ability to present ideas and concepts effectively through oral and written communication.	Lecture Class discussion Case analysis Individual assignment	Group case analysis Individual assignment Quiz Mid-Term exam Final exam
...			

2. Assessment Tasks for Students

#	Assessment task*	Week Due**	Percentage of Total Assessment Score***
1	Quiz	Week 2, 4, 6, 11, 13	10%
2	Mid-Term Exam	Week 9	30%

#	Assessment task*	Week Due**	Percentage of Total Assessment Score***
3	Individual Assignment	Week 15	10%
4	Group Case Analysis	Week 4, 6, 8, 11, 13	20%
5	Final Examination	Week 16 – 17	30%
6			
7			
8			

*Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.).

**Tentative – the final arrangement will be decided and announced by the instructor involved.

***Subject to modification by the respective instructor, as long as the ratio of 70:30 between coursework and final exam is maintained.

E. Student Academic Counseling and Support

Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice:

Each instructor will specify up to 8 hours of consultation hours per week depending on the instructor's class and administrative schedule, in addition to personal arrangement with the students outside of the official consultation hours

F. Learning Resources and Facilities

1. Learning Resources

Required Textbooks	Ross, Westerfield, Jordan and Bley, 2018, Fundamentals of Corporate Finance , Middle East Edition 2/e, McGraw-Hill.
Essential Reference Materials	Ross, Westerfield, and Jordan, 2020, Essentials of Corporate Finance , 10 th ed., McGraw-Hill. Ross, Westerfield, and Jordan, 2019, Fundamentals of Corporate Finance , 12 th ed., McGraw-Hill. Brooks, R.M., 2019, Financial Management: Core Concepts , 3rd ed., Pearson Education. Berk, DeMarzo and Harford, 2019, Fundamentals of Corporate Finance , 4 th Global Edition, Pearson. Gitman, Zutter, Elali & Al Roubaie, 2013, Principles of Managerial Finance , Arab World Edition, Pearson Education. Brooks, R.M., 2012, Financial Management: Core Concepts , 2 nd ed., Pearson Education.
Electronic Materials	LMS or Moodle, MH Connect, http://www.arabianbusiness.com ; www.google.com/finance ; www.cnbc.com ; Bloomberg; tadawul.com.sa ; finance.yahoo.com ; www.investopedia.com
Other Learning Materials	Business Week, Financial Times, WSJ, Arab News Financial Calculator

2. Educational and research Facilities and Equipment Required

Item	Resources
Accommodation	Enough space and seats to accommodate students.

Item	Resources
(Classrooms, laboratories, demonstration rooms/labs, etc.)	
Technology Resources (AV, data show, Smart Board, software, etc.)	AV, Smart board, Microsoft office and internet connection.
Other Resources (Specify, e.g. if specific laboratory equipment is required, list requirements or attach a list)	Any corporate finance textbooks – other than indicated above, or any online references or materials

*Only if classes were to return to the traditional face-to-face method

G. Course Quality Evaluation

Evaluation Areas/Issues	Evaluators	Evaluation Methods
Satisfaction of the achievement of CLOs	Students	Course exit survey
Effectiveness of teaching	Students	Course satisfaction survey
Course specification and syllabus	MBA Department	Submission of course specification and syllabus at the beginning of the semester
CLO-PLO assessment according to the program assessment plan	Instructor	Direct assessment (e.g. quiz, major exam, and final exam) or indirect assessment (e.g. course exit survey) methods
Course Acknowledgement	Students	Course acknowledgement survey administered at the beginning of semester

Evaluation Areas/Issues (e.g., Effectiveness of teaching and assessment, Extent of achievement of course learning outcomes, Quality of learning resources, etc.)

Evaluators (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

Assessment Methods (Direct, Indirect)

H. Specification Approval Data

Council / Committee	
Reference No.	
Date	