

Sustainable Development Report 2020

Partnerships for the goals





Relationships to support the goals ■

Relationships with NGOs and govt for SDG policy

PSU has both direct and indirect involvement in, or input into, national government SDG policy development. Each year PSU submits relevant data to Ministry of Education and ETEC.



Publish with us | Explore our content | Discover our services | How to | Who we are

Home | Opinion | Blog | A global think tank is helping policy makers tackle the impact of COVID-19 on SMEs

A global think tank is helping policy makers tackle the impact of COVID-19 on SMEs

7th December 2020

Share this content

Author: Dr. Mohammad Nurunnabi, PhD, CMA, SFHEA, FRSA, FAIA (Acad), CMBE

Businesses around the globe have been hit hard by the COVID-19 crisis, causing many governments to step in with stimulus packages to help them survive. The Organisation for Economic Co-operation and Development (OECD) reports that Small and Medium Enterprises (SMEs) are particularly vulnerable and as many as 50% could close within the next three months. The International Labour Organization (ILO) also calls attention to the implications of the crisis on businesses, particularly SMEs, warning that without intervention half of the global workforce could lose their livelihoods.

Accurate data on the impact of COVID-19 on SMEs is essential in helping governments and international organisations take appropriate action, but it is often hard to obtain and disparate. To turn this around, Prince Sultan University (PSU) in Saudi Arabia has created a global think-tank to gather SME data from across the world. The **Global SME Policy Network (GSPN)** is a group of researchers, business and policy experts who are working together to provide data driven policies.

UNESCO – Futures of Education



PSU Signed an Agreement with L20 as part of G20 and SNC

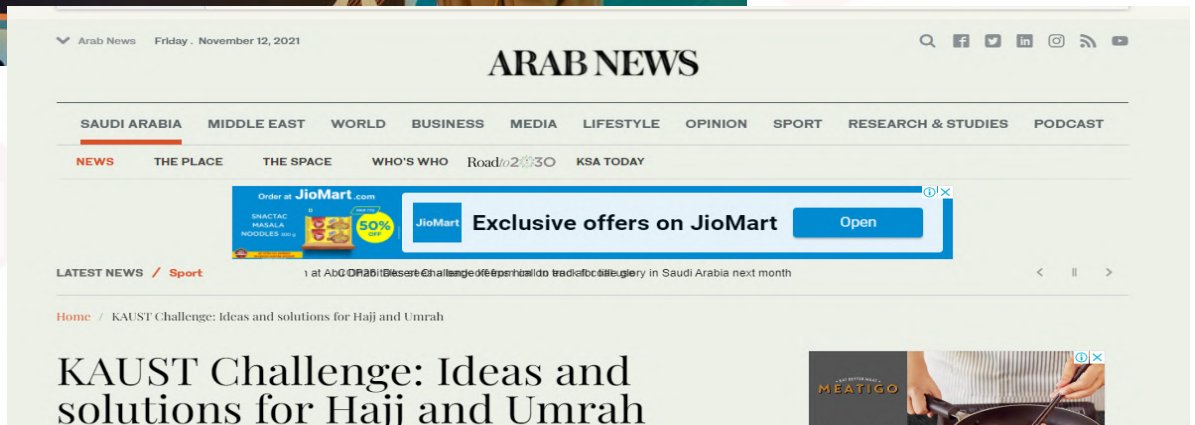




Cross sectoral dialogue about SDGs

PSU organizes international conferences and include topical SDG issues. Policy forum and discussion involving government/NGOs/international stakeholders.

Robotic & Internet of Things Lab (RIOTU) in the 8th run of the International Conference of Islamic Applications





PSU's Artificial Intelligence & Data Analytics Club (AIDA) held a conference titled "Women in Data Sciences (WIDS)"

جامعة الامير سلطان
PRINCE SULTAN UNIVERSITY
PSU 1998

AIDA
Artificial Intelligence & Data Analytics Club

An Analysis of Social Media Campaign
Jan - March 2020

WOMEN IN DATA SCIENCE
RIYADH @ PSU

IMPACT OF COVID-19 ON WOMEN AND ROLE OF DATA SCIENCE-PANEL TALK

- Dr. Seema Gul, Assistant Professor Psychology, Deanship of education Services, Prince Sultan University - Moderator
- Dr. Vassalou Evangelia MD, PhD,
- Dr. Amna Mahmood, Dean, faculty of social sciences International Islamic University Islamabad Pakistan
- Dr. Vana Sypsa, Associate Professor of Epidemiology and Medical Statistics, National and Kapodistrian University of Athens, Greece
- Prof. Ghazala Rehman, Consultant Clinical Psychologist / Director GMHSL Surrey UK

THEMES FOR WIDS 2021

- Track I: Data Science and Artificial Intelligence during COVID 19
- Track II: Data Science in Law, Business, Urban Infrastructure, and Digital Humanities
- Track III: Latest Trends and Techniques in Data Science

Event Statistics

Number of attendees: 1426
Total Likes: 17880
Total Messages Public: 769
Total Questions Asked: 93
Nos of Meetings done in the public lounge: 384
Open Table Watch: 72
Nos of Meetings done in exhibitor lounge: 453

The impact of the second wave of the COVID-19 on global employment

04 Nov 2020
13:30 pm - 15:00 pm (GMT+3)

The impact of the second wave of the COVID-19 on global employment

L20
SAUDI ARABIA 2020
LABOR

Eng. Nasser A. Aljaryad
L20 CHAIR

Moderator

Ms. Gabriella Kusz
Global Public Policy and Program Management,
Chicago, United States;
GSPN

Panelists

Professor Mohammad Nurunnabi
Prince Sultan University,
Saudi Arabia; GSPN

Professor Gabriel Puron Cid
Center for Research and Teaching in Economics,
Mexico

Professor Vaughan Scott
University of Louisville,
United States

Global SME Policy Network | Prince Sultan University | SNC (اللجنة الوطنية للمكان العمالية بالمملكة العربية السعودية - Saudi National Committee of Workers Committees)





International collaboration data gathering for SDG

PSU has international collaboration with several universities to for gathering or measuring data related to the SDGs

Global Index for Health and Well-being Survey 2021t



June 03,2021

Global Survey: Impact of COVID-19 on Small and Medium Enterprises (SME)



New UCL health-focused business school and Saudi business school unite to revolutionise global health

07 Oct 2021 | [Network Updates](#) | [Update from University College London](#)

These updates are republished press releases and communications from members of the Science|Business Network. By Communication from UCL



New UCL health-focused business school and Saudi business school unite to revolutionize global healtht

UCL Global Business School for Health (GBSH). Photo: UCL website.

The new UCL Global Business School for Health (GBSH) has recently entered into a Memorandum of Understanding (MOU) with Prince Sultan University in Saudi Arabia, dedicating themselves to working together to improve global health.





Collaboration for SDG best practice ■

PSU has international collaboration and research. In research, we focus on review comparative approaches and develop international best practice on tackling the SDGs

Research MOU between University of Sonora (UNISON), Mexico and Prince Sultan University



This Memorandum of Agreement between Prince Sultan University, Saudi Arabia and the University of Sonora (UNISON), Mexico were signed on 26 October 2017. Dr. Ahmed S. Yamani signed the MOU and expressed the opinion this advanced level research cooperation will strategically foster research effort of Prince Sultan University. The MOU highlighted the following areas: Exchanges of faculty and other research and technical specialists for short term and, as funding and other circumstances permit, longer-term visits; The design of collaborative research projects, including the development of formal proposals for funding of such research; Joint Research Conference; Benchmarking data; and Student exchange programs implemented as external funding for partial or full support of such exchanges at the graduate and undergraduate level is available.

PSU GEPN's partnership with Coursera



Global Education Policy Network (GEPN)

Dr Mohammad Nurunnabi CMA, FAIA(Acad), SFHEA, FRSA, CMBE

Initiative Leader – GEPN

Editor-in-Chief, [PSU Research Review: An International Journal \(PRR\)](#)

Aide to the Rector on Research & Internationalization

Prince Sultan University, Riyadh, Saudi Arabia

&

Academic Visitor (Senior Member)

St Antony's College, University of Oxford

Oxford, United Kingdom

Re: A Letter of Agreement of Knowledge Partnership between Coursera and Global Education Policy Network (GEPN)



The Implementation of Sustainable Development Goals in "BRICS" Countries



Article

The Implementation of Sustainable Development Goals in "BRICS" Countries

Sajjad Ali ¹, Talib Hussain ¹, Guoliang Zhang ^{1,*}, Mohammad Nurunnabi ^{2,3} and Benqian Li ^{1,*}

¹ School of Media and Communication, Shanghai Jiao Tong University, 800, Dongchaun Road, Minghang District, Shanghai 200240, China; sajjad@sjtu.edu.cn (S.A.); talibhussain@sjtu.edu.cn (T.H.)

² Department of Accounting, Prince Sultan University, P.O. Box 66833, Riyadh 11586, Saudi Arabia; mohammad.nurunnabi@sant.ox.ac.uk or mnurunnabi@psu.edu.sa

³ St Antony's College, University of Oxford, 62 Woodstock Road, Oxford OX2 6JF, UK

* Correspondence: zhanggl@sjtu.edu.cn or mddp@163.com (G.Z.); libenqian@sjtu.edu.cn (B.L.); Tel.: +86-136-0184-3599 (G.Z.); Tel.: +86-136-6183-5680 (B.L.)

Received: 23 June 2018; Accepted: 14 July 2018; Published: 18 July 2018





Collaboration with NGOs for SDGs ■

PSU has collaboration with NGOs to tackle the SDGs through: student volunteering programmes, research programmes, or development of educational resources. Students participate in local and international forums. Our researchers also collaborate with international researchers focusing on SDGs.

Student Volunteering Programmes

YDA Club Accomplishments



فرقنا

Vice President: Lina Alshami, Ali Alshami
 President: Khalid Alshami, Ahmad Alshami
 Vice President: Sara Alshami, Abdullah Alshami
 Secretary: Sara Alshami, Ahmad Alshami
 Treasurer: Sara Alshami, Ahmad Alshami
 Publicity Director: Sara Alshami, Ahmad Alshami
 Sponsorship Director: Sara Alshami, Ahmad Alshami

Prince Sultan University
PRINCE SULTAN UNIVERSITY

YDA
 YOUTH DEVELOPMENT ASSOCIATION

Namaa Club Accomplishments



Masks Donation

يدعوكم مركز خدمة المجتمع والتعليم المستمر
 بجامعة الأمير سلطان لجمع أكبر عدد من
الكمامات لمسكن العمالة
 ويتم توزيعها عبر الجهات الرسمية

011 494 8830
 011 494 8308

المبادرة موجهة لجميع الجهات
 للمزيد من مزايا المساهمة التواصل على

جامعة الأمير سلطان
PRINCE SULTAN UNIVERSITY

#نبيها_صفر
 فيروس كورونا الجديد
 Coronavirus Disease COVID-19
 محليا Locally





Research Programmes

National Technology Development Program (NTDP)'s Tech Research Challenge



The National Technology Development Program (NTDP) is running an initiative called the Tech Research Challenge and PSU is one of the few universities in the kingdom that is participating in the challenge. This initiative brings together companies, universities, and research centers through a competition.

1. The competition involves companies presenting practical technology challenges.
2. Universities and research centers then take up those challenges, assembling work teams of students and researchers to find solutions.
3. With the best winning awards and accomplishment certificates.

Robotics & Internet of Things Lab (RIOTU) took first place in a competition by King Abdullah University for Sciences & Technology

Robotics & Internet of Things Lab (RIOTU) took first place in a competition by King Abdullah University for Sciences & Technology. The team participating in the competition "Ideas & Solutions for Hajj & Umrah 2020" consisted of RIOTU's director Dr. Anis Koubaa, Dr. Adel Ammar, Dr. Mohammed Abdelqader, Bilal Judairah, Anas Kunohash, and Yasser AlHabshi. All of whom made first place regarding Transfer and Transportation.



Research & Initiatives Center at PSU and Business Incubator (i-be) released the "PSU BI" Program

Research & Initiatives Center at PSU and Business Incubator (i-be) released the "PSU BI" Program in an effort to encourage initiative in male & female students as it pertains to the business field.

هل تمتلك فكرة يمكن تحويلها إلى مشروع؟
 هل تبحث عن نقطة البداية لمشروعك؟
 هل ترغب في الحصول على بعض الدعم والتوجيه لتتطرق؟

يسر مركز البحوث والمبادرات
 دعوتكم لحضور
ندوة إطلاق حاضنة
جامعة الأمير سلطان
 يوم الإثنين
8 مارس 2021
 من الساعة 8 م حتى 10 م

رابط الندوة (زوم):
 PASSCODE: 729880
 www.psu.edu.sa



Development of Educational Resources

PSU signed an MoU with Albir Charitable Organization in support of Community Service



PSU's collaboration with Monsha'at and Elite





Education for the SDG's ■

CAD | كلية العمارة والتصميم
COLLEGE OF ARCHITECTURE AND DESIGN

CBA | كلية إدارة الأعمال
COLLEGE OF BUSINESS ADMINISTRATION

CCIS | كلية علوم الحاسب والمعلومات
COLLEGE OF COMPUTER & INFORMATION SCIENCES

CE | كلية الهندسة
COLLEGE OF ENGINEERING

CHS | كلية الإنسانيات والعلوم
COLLEGE OF HUMANITIES AND SCIENCES





PSU's commitment to SDG 2030

PSU is committed to United Nations Sustainable Development Goals (SDGs) through effective institutional resource management, innovative teaching and learning, research, national and international partnerships, continuous studies, and outreach. PSU shall undertake the following activities: form higher and steering committees, evaluate each SDG, formulate and develop related SDG policies, conduct awareness campaigns to the PSU community, establish a sustainability office, identify the SDGs related to each college, program, and course, and lab centers at PSU, and implement sustainability-related initiatives.

Vision

Prince Sultan University strives to support Saudi Arabia's Vision 2030 and the United Nations Sustainable Development Goals (SDGs) by paving the way for higher education in KSA and Middle East.

Mission

Supporting the Saudi Arabia's Vision 2030 and the PSU's strategic directions, PSU aligns its mission with SDGs by providing quality education, sustainability initiatives, lifelong learning, scientific research, and community service.



P.O. Box No. 66833, Rafha Street, Riyadh 11586,
Saudi Arabia.