جامعة الأمير سلطان
PRINCE SULTAN
U N I V E R S I T Y
PSU-1998

BUILDING 105

CHS
STRATEGIC PLAN 01

CHS | كلية الإنسانيات والعلوم
COLLEGE OF HUMANITIES AND SCIENCES

2021-2023

DEAN'S MESSAGE

Welcome to the College of Humanities & Sciences at Prince Sultan University.

The College of Humanities & Sciences (CHS) at Prince Sultan University provides students with an engaging, high-quality educational experience. Learners are offered the needed skillsets and knowledge to explore various subjects related to various cultures and understand the diversity and complexity in the language.

In addition to catering general university requirements to all PSU students, the CHS currently offers two BA programs: Applied Linguistics and Translation. The Applied Linguistics program provides students with two main tracks: Teaching English as a Foreign Language (TEFL) and English Language for Professionals (ELP). The Translation program develops students' competence in translation and interpretation. All programs have been accredited by the National Commission for Academic Accreditation and Assessment (NCAAA) since 2017.

Our faculty members are accomplished professionals of both practitioners and academics who bring a wealth of extensive academic experience across a broad spectrum of research interests in humanities. With strong links to businesses and public sector bodies, the faculty provides practical, real-world learning that prepares students to become the change-makers of tomorrow.

We pride ourselves on our successful alumni who are equipped with the entrepreneurial, creative, and agile mindset needed in today's dynamic workplace. With top-notch skills in languages, communications, and research, our graduates are some of the highly sought candidates by employers in the Kingdom.

Our students' career prospects are limitless as more opportunities continue to emerge within both the public and private sectors under Vision 2030, including education, business and investment, media and journalism, and tourism and culture – only to name a few.
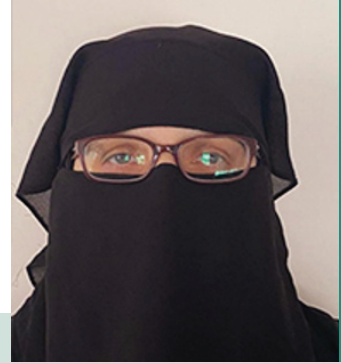
We cordially invite you to learn more about our curriculum and teaching methodology by exploring our programs. We are always thrilled to meet new bright students every semester, and I look forward to welcoming you aboard.

For all inquiries, please contact our admissions office.

Sincerely,

Prof. Mahmoud S. Al Mahmoud, Ph.D.
Dean, College of Humanities & Sciences

VICE DEAN'S MESSAGE

The College of Humanities and Sciences (CHS) at Prince Sultan University (PSU) houses the University's Preparatory Year Program that helps students build their language abilities since the University uses English as its teaching medium and acts as a bridge between high school and university life. At the College level, there are three departments available: the Linguistics & Translation Department, the Mathematics & Sciences Department, and the General Studies Department.

These three departments deliver courses and conduct research in a wide variety of humanities and science subjects. We are home to more than 200 faculty members and cater to all students on campus via offering the university requirements and electives.

Each higher education institution will prepare you for your career path, but the best ones will prepare you for whatever life brings. In PSU's College of Humanities and Sciences, we strive to nurture our student's intellectual curiosity and passion, preparing them for their future lives.

As Chair of the Quality and Accreditation Committee in the college, I have worked with my team to develop the strategic plan contained within this booklet. I would like to thank them for their efforts and hardwork in developing the strategic plan, operational plans, and accomplishment reports for the college. The members of the committee are listed below:

Ms. Suhad Subhi Co Chair of the committee & Theme 1
Dr. Hala Ismail -- Theme 3
Dr. Hala Emara -- Theme 4

Dr. Urshad Ateeq -- Theme 7
Dr. Jamal Alsaid -- Theme 5
Mr. Ted Asmah -- Theme 1
Mr. Marshal Defensor -- Theme 6
Ms. Saima Rashed -- Theme 2

Lastly, I believe that education is the vehicle that will lead us to the future, for it expands our thoughts which will allow for the world to progress. Our College of Humanities and Sciences' mission is to help our students achieve successful careers upon completing their degrees. We encourage them to prepare for their future endeavors by taking their education seriously and proactively achieving their goals. In addition, the faculty members are committed to improving the quality of education by holding workshops, seminars, attending conferences, publishing papers, and linking theory to practice in the classroom. Our link with employers helps us develop our curriculum and provide our students with the courses and training upon graduation. The COOP program allows the students to interact with their prospective employers by utilizing what they have studied at the University and putting it into practice. Therefore, I foresee the College of Humanities and Sciences graduates becoming leaders in their different fields of study. We believe that this strategic plan will help us achieve our Vision, Mission, and Goals within the College.

Best Regards,

Dr. Connie (Alia) Mitchell, PFHEA
Vice Dean, College of Humanities and Sciences

TABLE OF CONTENTS

CHS | كلية الإنسانيات والعلوم
COLLEGE OF HUMANITIES AND SCIENCES

COLLEGE OF HUMANITIES AND SCIENCES

VISION

The College of Humanities and Sciences aims to be the leader in humanities and sciences education and research in KSA.

MISSION

The College of Humanities and Sciences aspires to provide students with a high-quality education in the fields of humanities and sciences in order to advance their scientific knowledge, enhance their cultural awareness, broaden their horizons, and create a balance in student life that supports educational growth and life-long learning skills. CHS is also committed to producing quality research with distinct societal impact.

2 YEAR STRATEGIC PLAN 2021-2023 SUMMARY

THEMES
07

GOALS
17

OBJECTIVES
27

KPI'S
48

STRATEGIC THEME

1

EDUCATIONAL EXCELLENCE

1 EDUCATIONAL EXCELLENCE

Goal 1
ENHANCE THE QUALITY OF FACULTY IN STRATEGICALLY IMPORTANT ACADEMIC AREAS

Objectives	KPIs
To support and enhance the multidisciplinary initiatives among CHS stakeholders.	**CHS1.1.1** The proportion of multidisciplinary courses offered to other colleges
To recruit and retain highly qualified faculty members	**CHS 1.1.2 a** The percentage of verified doctoral qualifications (for University level) **CHS1.1.2 b** The percentage of Master's holders teaching staff (for PYP). **KPI-P-13** Faculty Turnover rate

1 EDUCATIONAL EXCELLENCE

Goal 2
PROMOTE EDUCATIONAL EXCELLENCE

Objectives	KPIs
Engage the students as active, confident, independent and responsible learners	**KPI-P-03** Students overall rating on the quality of their courses **CHS 1.2.1** Students evaluation of academic advising
To broaden the curricula to keep CHS at the cutting edge of teaching and learning	**CHS 1.2.2** Number of curricula advancement initiatives in a program. (E.g. new courses introduced, programs, minors, and any general curriculum updates) in CHS during an AY. **CHS 1.2.3** The number of collaborations with other entities or universities that supports the broadening of the curricula.

1 EDUCATIONAL EXCELLENCE

Goal 3
DEVELOP A WIDER VARIETY OF LEARNING STRATEGIES AND TOOLS FOR STUDENTS

Objectives	KPIs
To utilize a variety of the most recent learning strategies across curricula.	**CHS 1.3.1** Proportion of faculty who actively utilize different features other than LMS on the EDUHUB
To strengthen national and international educational opportunities and experiences for CHS students.	**PSU.4.5** Number of students who participate in national and international educational opportunities(DEGREE GRANTED) (FOR PROGRAMS)

1 EDUCATIONAL EXCELLENCE

Goal 4
EXPAND STUDENT PARTICIPATION IN EXTRACURRICULAR AND CO-CURRICULAR ACTIVITIES

Objectives	KPIs
To encourage students' participation in co-curricular and extracurricular activities.	**CHS1.4.1** Number of extracurricular activities offered to students by CHS **PSU.4.7** Proportion of courses per program that offer co-curricular activities(all courses)

STRATEGIC THEME

2

MANAGEMENT, GOVERNANCE AND QUALITY ASSURANCE

2 MANAGEMENT, GOVERNANCE AND QUALITY ASSURANCE

Goal 1
SUSTAIN PSU ALIGNMENT TO NATIONAL QUALITY STANDARDS OF HIGHER EDUCATION

Objectives	KPIs
Comply with the NQF across all departments.	**CHS.2.1.1** Percentage of course complying with the NQF requirements
Achieve program re-accreditation for degree-granting programs.	**CHS .2.1.2** proportion of programs that pass annual audits for the NCAA A documentation **CHS.2.1.3** Percentage of planned activities that have been accomplished for achieving national re-accreditation.

STRATEGIC
THEME

2 MANAGEMENT, GOVERNANCE AND QUALITY ASSURANCE

Goal 2
ENHANCE QUALITY CULTURE AND GOVERNANCE

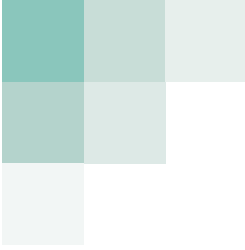| Objectives	KPIs
Maintain the implementation of PSU Quality Management System (QMS)	**KPI-P-10:** Students' satisfaction with the offered services **CHS 2.2.3:** Percentage of APR action plans completed **KPI-P-01** Percentage of achieved indicators of the program operational plan objectives
Utilize relevant data and evidence to guide decision-making across all CHS departments.	**CHS.2.2.2** The percentage of decisions made using the data and evidence across all departments in CHS.

STRATEGIC
THEME

3

PROFESSIONAL DEVELOPMENT

3 PROFESSIONAL DEVELOPMENT

Goal 1
PROVIDE A VARIETY OF PROFESSIONAL DEVELOPMENT OPPORTUNITIES FOR FACULTY AND STAFF

Objectives	KPIs
To encourage CHS faculty to have memberships of professional societies and obtain credentials aligned with their area of specialization and programs.	**CHS.3.1.1.** Proportion of faculty members who register or continue to be members of at least one professional society. **CHS.3.1.2** Proportion of faculty members who received certification(s).
To promote professional growth for educational excellence in the CHS community.	**CHS: 3.1.3.** Proportion of teaching staff who meet the minimum institutional requirements of 10 hours PD **CHS.3.1.4** Number of PD events (workshop, seminar, webinar) (ATTENDED)

3 PROFESSIONAL DEVELOPMENT

Goal 2
PROVIDE PROFESSIONAL DEVELOPMENT OPPORTUNITIES FOR ACADEMIC AND ADMINISTRATIVE LEADERS.

Objectives	KPIs
To establish opportunities for the professional growth of academic and administrative leaders within CHS.	**CHS.3.2.1** The number of Professional development Sessions organized for academic and administrative leaders **CHS.3.2.2** The satisfaction of beneficiaries with Professional development Sessions for academic and administrative leaders

STRATEGIC THEME

4

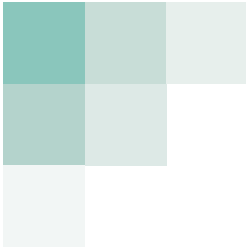# OUTREACH, MARKETING AND PARTNERSHIPS

4 OUTREACH, MARKETING AND PARTNERSHIPS

Goal 1
DEVELOP AND IMPROVE PSU COMMUNITY SERVICE AND CONTINUING EDUCATION PROGRAMS AND INITIATIVES

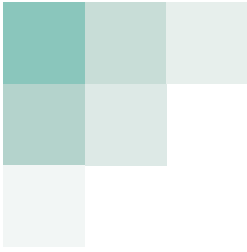| Objectives	KPIs
To increase faculty and student involvement in community service events and programs	**KPI-I-22** Satisfaction of beneficiaries with the community services **CHS4.1.1** Proportion of full time teaching and other staff actively engaged in community service activities. **CHS4.1.1** Proportion of students engaged in community service.

4 OUTREACH, MARKETING AND PARTNERSHIPS

Goal 2
PROMOTE CHS NATIONALLY AND INTERNATIONALLY

Objectives	KPIs
To promote CHS programs.	**CHS.4.2.1** The number of marketing activities and events (high school visits, social media and newspaper advertising) Proportion of students engaged in community service.

4 OUTREACH, MARKETING AND PARTNERSHIPS

Goal 3
OPTIMIZE CHS'S ROLE IN NATIONAL AND INTERNATIONAL PARTNERSHIPS WITH KEY STAKEHOLDERS

Objectives	KPIs
To enhance collaboration with stakeholders relevant to CHS programs and initiatives.	**CHS.4.3.2** Number of collaborative activities developed with stakeholders (e.g. Alumnae, coop agreements)

STRATEGIC THEME

5

WIDE-RANGING TECHNOLOGIES AND EXPANDING RESOURCES AND FACILITIES
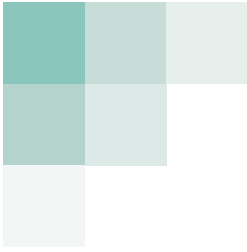
5 WIDE-RANGING TECHNOLOGIES AND EXPANDING RESOURCES AND FACILITIES

Goal 1
IMPLEMENT INNOVATIVE AND EFFECTIVE TECHNOLOGIES TO ADVANCE ACADEMIC PERFORMANCE

Objectives	KPIs
To nurture the integration of the technology and e-learning strategies in the CHS	**CHS.5.1.1** Satisfaction of beneficiaries with Technical Services **KPI-P-17** Stakeholder evaluation of technology based learning and teaching platforms **CHS.5.1.2** The proportion of courses that effectively integrate technology and e-learning strategies.

5 WIDE-RANGING TECHNOLOGIES AND EXPANDING RESOURCES AND FACILITIES

Goal 2
PROVIDE HIGH QUALITY COLLEGE RESOURCES AND FACILITIES

Objectives	KPIs
To assess the adequacy of resources and facilities for the CHS Departments	**CHS.5.2.1** Satisfaction of Beneficiaries with Learning Resources

STRATEGIC THEME

6

ECONOMIC SUSTAINABILITY

6 ECONOMIC SUSTAINABILITY

Goal 1
MAINTAIN AND ENHANCE OVERALL FINANCIAL STRENGTH

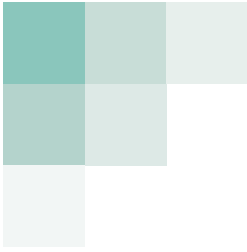| Objectives	KPIs
Manage the financial resources by maintaining and/or increasing the number of students and income in CHS.	**CHS.6.1.1** The increase of the number of student enrollment. KPI-P-05 percentage of students entering program who successfully complete first year.

STRATEGIC THEME

7

RESEARCH AND INITIATIVES

7

WIDE-RANGING TECHNOLOGIES AND EXPANDING RESOURCES AND FACILITIES

Goal 1
ESTABLISH AN EFFECTIVE RESEARCH INFRASTRUCTURE

Objectives	KPIs
To expand research facilities and resources	**PSU.10.1** Stakeholder satisfaction rating for research facilities and resources

7 WIDE-RANGING TECHNOLOGIES AND EXPANDING RESOURCES AND FACILITIES

Goal 2
PLAY A LARGER ROLE IN THE ADVANCEMENT OF RESEARCH

Objectives	KPIs
To enhance the quality, quantity, and impact of research	**KPI-I-16** Percentage of publications of faculty members **KPI-I-18** Citations rate in refereed journals per faculty member **CHS .7.1** The total number of Scopus and ISI publications per annum
To strengthen research collaboration nationally and internationally	**CHS.7.2.1** Proportion of internal collaborative research publications (within PSU) **CHS.7.2.2** Proportion of external national collaborative research publications **CH.7.2.3** Proportion of external international collaborative research publication
To promote the involvement of students in research	**CHS.7.2.4** Proportion of students who participated in research activities (conferences/workshops or published research papers) to the total number of students within CHS degree programs.

7 WIDE-RANGING TECHNOLOGIES AND EXPANDING RESOURCES AND FACILITIES

Goal 3
CONTRIBUTE TO THE SOCIO-ECONOMIC DEVELOPMENT OF THE KINGDOM OF SAUDI ARABIA THROUGH RESEARCH AND INNOVATION

Objectives	KPIs
To contribute to the Saudi Arabia Vision 2030 and Sustainable Development Goals (SDGs) through research	**CHS.7.3.1** Proportion of publications serving Vision 2030 goals to the total number of publications. **CHS.7.3.1** Proportion of publications serving SDG goals to the total number of publications.
To attract funding opportunities that support innovative ideas and research	**CH.7.3.4** Proportion of faculty members who attracted funding for research(INTERNAL AND EXTERNAL)