

Course Specifications

| Course Title: | Intellectual Property Law |
|---------------------|---------------------------|
| Course Code: | Law 407 |
| Program: | Bachelor of Law |
| Department: | Law |
| College: | Law |
| Institution: | Prince Sultan University |











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A. Course Identification

| 1. Credit hours: 3 | | | |
|---|--|--|--|
| 2. Course type | | | |
| a. University College Department Department Others | | | |
| b. Required Elective 🔀 | | | |
| 3. Level/year at which this course is offered: 4 | | | |
| 4. Pre-requisites for this course (if any): Law 243 | | | |
| 5. Co-requisites for this course (if any): | | | |
| Not available | | | |
| | | | |
| | | | |

6. Mode of Instruction (mark all that apply)

| or 1/2000 of 2000 drought (main and that apply) | | | | |
|---|-----------------------|----------------------|------------|--|
| No | Mode of Instruction | Contact Hours | Percentage | |
| 1 | Traditional classroom | 30 | 67 | |
| 2 | Blended | 15 | 33 | |
| 3 | E-learning | | | |
| 4 | Distance learning | | | |
| 5 | Other | | | |

7. Contact Hours (based on academic semester)

| No | Activity | Contact Hours |
|----|-------------------|----------------------|
| 1 | Lecture | 30 |
| 2 | Laboratory/Studio | |
| 3 | Tutorial | 15 |
| 4 | Others (specify) | |
| | Total | 45 |

B. Course Objectives and Learning Outcomes

1. Course Description

Intellectual property law is an advanced course within the Commercial law track designed to provide students with understanding, skills and values of contemporary questions of intellectual property laws of Saudi Arabia, the international treaties and comparative law in the field. Topics covered include general characteristics of intellectual property rights, several types of intellectual property rights such as copyrights, patents, trademark, design etc, and remedies for protection of the rights.

2. Course Main Objective

Intellectual & Industrial Property Right intends to provide a study of the laws governing the protection, exploitation and enforcement of intellectual property rights. It covers the development of domestic, European and international law governing such rights as patents, copyright, designs, and trademarks and other distinctive signs. This course will provide an

academic approach to the current law governing the existence of intellectual property rights as well as a practical examination of the different ways in which those rights can be exploited, both by corporate entities and by individuals. The course will also consider the challenges which modern technology is posing to the traditional intellectual property rights and look at how the law is adapting to meet those challenges. The course will focus on national laws, but will also involve consideration of external influences from international agreements relating to intellectual property, such as the Paris Convention, the Berne Convention, the TRIPS Agreement and the WIPO Treaties, the principles arising from those agreements and the organizations established to administer them.

3. Course Learning Outcomes

| | CLOs | |
|-----|--|-------------|
| 1 | Knowledge and Understanding | |
| 1.1 | Demonstrate understanding of the fundamental doctrines and principles | PLO 1 and 2 |
| | of Intellectual Property law and its social, economic and political | |
| | context. | |
| 2 | Skills: | |
| 2.1 | Apply critical analysis through case scenarios and legal research of | PLO 4 |
| | domestic, European and international Intellectual Property law. | |
| 2.2 | Use technology for oral and written communication and legal analysis of | PLO 5 |
| | Intellectual Property Law | |
| 3 | Values: | |
| 3.1 | Respect the ethical standards and values related to the protection of | PLO 7 |
| | Intellectual Property Law and represent responsible citizenship; | |
| 3.2 | Take responsibility as a contributing team member and apply the | PLO 8 |
| | principles of leadership when performing a legal analysis in the area of | |
| | Intellectual Property Law | |

C. Course Content

| No | List of Topics | Contact Hours |
|----|--|------------------|
| 1 | Definition ,Concept and Historical Development of Intellectual Property Rights | 6 |
| 2 | Copyright, including the underlying principles of copyright protection, exceptions and fair use, national and international protection | 9 |
| 3 | Industrial designs, invention and innovation, registration and protection | 3 |
| 4 | Patents and its types, invention and innovation, registration and protection | 9 |
| 5 | Trademarks in KSA and international law | 9 |
| 6 | The system of Remedies in intellectual property law: national and international protection | 6 |
| 7 | Contemporary special issues of Intellectual property law | 3 |
| | Total | 45 |

D. Teaching and Assessment

1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

| Code | Course Learning Outcomes | Teaching Strategies | Assessment Methods |
|-------|--|---|---|
| 1.0 | Knowledge and Understanding | | |
| 1.1 | Demonstrate understanding of the fundamental doctrines and principles of Intellectual Property law and its social, economic and political context. | Lectures Group Discussion Case analysis | Exams Class discussion Assignment |
| 2.0 | Skills | | |
| 2.1 | Apply critical analysis through case scenarios and legal research of domestic, European and international Intellectual Property law. | Tutorial Group Discussion Problem solving exercises | Exams Class discussion |
| 2.2 | Use technology for oral and written communication and legal analysis of Intellectual Property Law | Tutorial Group Discussion Problem solving exercises | Assignments Presentation Class discussion |
| ••• | | | |
| 3.0 | Values | | |
| 3.1 | Respect the ethical standards and values related to the protection of Intellectual Property Law and represent responsible citizenship; | Tutorial Problem solving exercises | Assignments Presentation |
| 3.2 | Take responsibility as a contributing team member and apply the principles of leadership when performing a legal analysis in the area of Intellectual Property Law | Tutorial Problem solving exercises | Assignments Presentation |
| • • • | | | |

2. Assessment Tasks for Students

| | - Tibbebbiieit Tubib ioi Students | | |
|---|-----------------------------------|----------|---|
| # | Assessment task* | Week Due | Percentage of Total Assessment Score |
| 1 | Major 1 | 6 | 20 |
| 2 | Major 2 | 10 | 20 |
| 3 | Assignment & presentation | 12 | 15 |
| 4 | Class activities | 1-12 | 5 |
| 5 | Final exams | 15 | 40 |

^{*}Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.)

E. Student Academic Counseling and Support

Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice :

- 4 weekly office hours.
- Contact by email

• Using LMS (moodle) for communication and to make any necessary announcement

F. Learning Resources and Facilities

1.Learning Resources

| 1.Learning Resources | | |
|--|--|--|
| Required Textbooks | Lionel Bently/Brad Sherman, Intellectual Property Law, Oxford University Press; 5th edition (2018) | |
| Copyright Law, Royal Decree No. M/11, 19 Jumad [December 17, 1989] Berne Convention for the Protection of Literary and Works (as amended on September 28, 1979) Law of Patents, Layout Designs of Integrated Circu Varieties, and Industrial Design (Royal Decree No. 29/5/1425H (July 17, 2004) Trademarks, Law and Regulations, Royal Decree No. Jumada I 1423 [7 August 2002] WTO and TRIPS (Agreement on Trade Related A Intellectual Property Rights) Paris Convention for the Protection of Industrial Property Rights Patent Cooperation Treaty | | |
| Electronic Materials | Legalis.netJuriscom.netWipo | |
| Other Learning Materials | Available on LMS (Moodle) | |

2. Facilities Required

| Item | Resources |
|--|--|
| Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.) | Classroom with up to 30 seating capacity |
| Technology Resources (AV, data show, Smart Board, software, etc.) | Smartboard (Overhead projector and Screen) |
| Other Resources (Specify, e.g. if specific laboratory equipment is required, list requirements or attach a list) | |

G. Course Quality Evaluation

| Evaluation Areas/Issues | Evaluators | Evaluation Methods |
|---------------------------------|------------|--------------------|
| Course exit survey | Students | Indirect |
| Online Course evaluation survey | Students | Indirect |

| Evaluation Areas/Issues | Evaluators | Evaluation Methods |
|---|--------------|----------------------------------|
| Peer review | Faculty | Direct Co-signing of final exams |
| Class observation of teaching quality | Chairperson | Direct |
| Teaching and course learning outcomes achievement | Faculty | Direct Course assessment report |
| Action plan continuity (Closing the loop) | QA Committee | PLO assessment report |
| | | |

Evaluation areas (e.g., Effectiveness of teaching and assessment, Extent of achievement of course learning outcomes, Quality of learning resources, etc.)

Evaluators (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify)

Assessment Methods (Direct, Indirect)

H. Specification Approval Data

| Council / Committee | |
|---------------------|--|
| Reference No. | |
| Date | |